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S1 PROVISIONAL 2004 TV BROADCASTERS

TOTAL ESTIMATE AUDIENCE : 785 610 000 (News coverage not included)

Continental TV	TV	LIVE	DELAYED	52mn Highlights	News	Potential Audience
Pan European	Eurosport			26 mn	x	97 000 000 homes
	AB Moteurs	x	x	x		2 700 000 homes
	Viasat (Scandinavian / Baltic)			x		1 200 000 homes
	Extreme Sports Channel			x		2 000 000
Pan Mid- Eastern	ART	x			x	3 000 000
	MBC				x	
	Al Jazeera Sport			x	x	5 000 000 homes
	Showtime Sports			x		1 500 000
Pan African	ART	x		x		2 000 000
	Supersport			x		1 000 000
Pan Oceania	FOX			X	x	1 500 000
	TVNZ				x	
Pan Asian	Star TV			x		57 000 000 homes
	Yes TV			X		
Pan North American / Pan Caribbean	FOX			X	x	20 000 000 homes
Pan Latin America	ESPN/RPM			X		15 000 000 homes
News Agency World Wide	SNTV				x	950 000 000 homes
	Reuters				x	
	Eurovision EBU				x	
	Gillette Sport World				x	

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COUNTRIES	TV	LIVE	DELAYED	52mn Highlights	News	Potential Audience
Albania	RTV				X	
Algeria	ENTV				X	
Australia	Fox Sports			X	X	2 000 000
	APX				X	
Austria	ORF			X	X	
	ATV	X			X	700 000
Belarus	BTRC				X	
Belgium	RTBF		X	X	X	900 000
	RTL (RTL TVI - Club RTL)	Belgium GPs		X	X	1 000 000
	AB Moteurs	X		X		200 000
	VRT		X			1 500 000
Brazil	Globosat/SporTV			X		3 000 000
	Bandsports			X		1 000 000
Bosnia-Herzegovina	RTVBH				X	
Bulgaria	BNT				X	
China	Star TV			X	X	20 000 000
Croatia	HRT				X	
Cyprus	CBC				X	
Czech Republic	Czech TV	X			X	1 500 000
Denmark	DR - TV2				X	
Egypt	ERTU				X	
	Dalycartoon	X		X		2 000 000
Estonia	ETV				X	
Finland	MTV - YLE			X	X	
France	TF1				X	
	FRTV				X	
	Eurosport News				X	
	Euronews				X	
	LCI				X	
	L'Equipe TV				X	
	Infosport				X	
	AB Moteurs	X	X	X		700 000
	Sport +			X		500 000
	M6				X	
	TMC	X			X	14 000 000

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COUNTRIES	TV	LIVE	DELAYED	52mn Highlights	News	Potential Audience
Germany	ARD - ZDF				x	
	DSF			x	x	1 500 000
Greece	ERT				x	
	MAGIC			X		1 000 000
Hungary	MTV				x	
Hong Kong	Star TV			x	x	500 000
Iceland	RUV				x	
Ireland	RTE				x	
Israel	IBA				x	
Italy	RAI				x	
	RAI Sat		x	x	x	1 500 000
	Nuvolari			x		700 000
India	Star TV			x	x	23 500 000
	Doordarshan Sat			x		13 000 000
Indonesia	TV7			x	x	4 000 000
	Star TV			X		1 000 000
Japan	Jsport			X		4 000 000
	BB Cable (Video On Demand)			X		5 000 000
Jordan	JRTV				X	
Korea	Star TV			x	X	2 800 000
	MBC/ESS			x	X	3 500 000
Latvia	LT				X	
Libya	LJB				X	
Lithuania	LRT				X	
Malaysia	Star TV			x	X	800 000
Moldova	TRM				X	
Monaco	AB Moteurs	x	X	x		10 000
	TMC	X				14 000 000
Morocco	RTM				x	
Netherlands	NOS			x	x	3 000 000
New Zealand	TVNZ				x	
	Sky Sports				x	
Norway	NRK - TV 2				x	
Poland	TVP				x	

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Portugal	RTP				x	
	Antena 1			x		700 000
	Pro TV			x		600 000
Romania	Telesport	x				450 000
Russia	Center TV				x	
	RTR				x	
	TV 7			x		3 000 000
Singapore	Star TV			x		300 000
	Starhub			x	x	800 000
Slovakia	STV				x	
Slovenia	RTVSLO				x	
South Africa	Mnet				x	
	Supersport			x	X	300 000
Spain	RTVE / Teledeporte	Finestrat		x	x	2 000 000
	AXN				x	
Sweden	SVT				x	
	TV4			x		700 000
Switzerland	SSR (DSR-TSR-TSI)				x	
	AB Moteurs	x		x		200 000
Tunisia	ERTT				x	
Turkey	TRT				x	
Ukraine	NTU				x	
United Kingdom	BBC - ITN				x	
	Sky Sport			x	x	4 000 000
USA	Fox Sports World			x	x	20 000 000 homes

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